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Alwayson-crm.com helps Arizona Technology Council Members save money and improve their business with Exclusive Offer

AbilityCRM offers Microsoft Dynamics CRM Cloud version to Members at substantial discount

Scottsdale, AZ. — November 6, 2009 — AbilityCRM (<http://www.abilitycrm.com>), in conjunction with the Arizona Technology Council (<http://www.aztechcouncil.org>), is offering to its members its CRM Cloud version, Alwayson-crm.com (<http://www.alwayson-crm.com>) at a substantially reduced rate via the Council's Member-to-Member Discount Program.

Alwayson-crm.com is built on the Microsoft Dynamics CRM platform and is the newest CRM delivery model from AbilityCRM. Launched in June 2009, alwayson-crm.com is designed to help small and medium sized companies use a full-featured CRM system. It's Cloud based making it easier for businesses to manage their sales, customer service, and marketing efforts for a low fixed monthly fee.

The Arizona Technology Council is a not-for-profit trade association founded to connect, represent and support the state of Arizona's expanding technology industry. To promote economic growth and professional development in Arizona's technology sector, the Council provides members networking opportunities, business support and access to educational forums. The Member-to-Member Discount Program is one of the Council's many business support offerings, providing Council members reduced pricing on an array of products and services. Since its inception in 2008, the Member-to-Member Discount Program has grown to over 30 partners is open to all Arizona Technology Council member companies who are looking to provide significant savings to other Council members.

"Alwayson-crm.com is an extension of our Customer Relationship Management software and consulting services", says James Marzola, President and CEO of AbilityCRM. "In these economic times we're all looking for ways to save money and still offer high quality service to our customers and to grow our revenue. Leveraging Cloud based technology like Alwayson-crm.com gives businesses access to a full-featured CRM system that's easy to use. If you use Microsoft Outlook then using Dynamics CRM is a snap. You can add users, configure it to fit your business, and know that you have a CRM partner supporting you every step of the way."

AbilityCRM is a Microsoft Dynamics CRM Gold Certified Partner headquartered in Scottsdale, Arizona. AbilityCRM started helping companies with CRM solutions in 1997 and since then has helped hundreds of companies in many markets throughout the United States to use CRM software to improve their business.

"Microsoft invests heavily in our partners to ensure they have all the latest information and resources at their fingertips to develop the world's best solutions for our shared customers," said Michael Park, corporate vice president for U.S. Microsoft Dynamics at Microsoft Corp. "AbilityCRM has demonstrated know-how helping its customers generate business value with Microsoft Dynamics products."

Microsoft Dynamics is a line of financial, customer relationship and supply chain management software that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

About the Arizona Technology Council

...The Arizona Technology Council strives to distinguish Arizona as a leader in the technology community and offer resources that are exclusive to its members. With over 500 member companies across the state, the Council is Arizona's largest technology organization. Members of the Council include technology companies, service providers, government agencies, non-profit organizations and academic institutions. Arizona Technology Council has offices in Phoenix and Tucson.

About AbilityCRM

AbilityCRM is built on a rich heritage as a leader in Customer Relationship Management systems. AbilityCRM earned the Gold Certified Microsoft Partner level status for Dynamics CRM and is a Certified Sage SalesLogix CRM business partner. We help companies use CRM software to improve their business by helping them in the following three areas:

- Adoption of CRM software as a business tool
- Best Practices on implementation and integration with ERP and other existing systems
- Management of data using dashboards and business intelligence tools

AbilityCRM has offices in Scottsdale, Arizona and Thousand Oaks, California.

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For more information about AbilityCRM visit <http://www.abilitycrm.com>

For more information about the Arizona Technology Council visit <http://www.aztechcouncil.org>
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For more information about all Microsoft Dynamics products:

Visit <http://www.microsoft.com/dynamics/intro/default.aspx>

For more information about Microsoft case studies:

Visit <http://members.microsoft.com/customerevidence/search/findevidence.aspx>

For more information about the People-Ready Business:

Visit <http://www.microsoft.com/business/peopleready/default.aspx>