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Hughes-Calihan Konica Minolta and AbilityCRM to Joint Market Managed IT Services and CRM Systems

*Partnership to Enhance Service and Support for Customers and New Business
Opportunities for both Companies*

Tempe, AZ. — February 24, 2009 — Hughes-Calihan Konica Minolta, Inc. (HCKM) and AbilityCRM partner to joint market each other's Managed IT Services and CRM Systems. The joint relationship will provide HCKM's clients and new prospects with the ability to include a CRM system as part of their managed IT service. Similarly, AbilityCRM will offer its clients and new prospects a managed IT service option.

HCKM offers sophisticated equipment for virtually every critical office application, from copying systems and imaging to facilities management and managed IT services. As a Microsoft Gold Certified Partner, HCKM support business networks and end users across the U.S. Konica Minolta Business Solutions USA, Inc. acquired Hughes-Calihan, a family-owned Arizona business for nearly 90 years, in November 2007.

"We welcome the chance to partner with AbilityCRM. It's a terrific opportunity," said Peter Calihan, President of HCKM. "Our current customers will benefit tremendously from the strategic advantages offered by AbilityCRM's solutions. Clients consistently ask for ways in which they can track sales efforts, develop referral relationships, consolidate contact lists and streamline marketing efforts. At the same time, we hope to attract new customers with a more varied, comprehensive service offering. Our goal remains to be the trusted advisor to our customers in as many aspects of their business as possible."

AbilityCRM helps companies by providing Customer Relationship Management (CRM) software and services. AbilityCRM is headquartered in Tempe, Arizona, and is a Gold Certified Microsoft Dynamics CRM reseller and a Sage SalesLogix Authorized partner. AbilityCRM started providing CRM solutions in 1998 and since then has helped hundreds of companies in many markets throughout the United States to use CRM software to improve their business.

"We are excited for the opportunity to work with Hughes-Calihan Konica Minolta," said James Marzola, President/CEO at AbilityCRM. "We work with clients of all sizes throughout the U.S. and find that they are looking for ways to increase profits while containing costs. They know that their network and technology infrastructure is critical to the success of their business. If their network fails, they lose touch with customers and prospects and are essentially "out of business". We can now provide our customers with 24 x 7 remote network monitoring and management from HCKM. Their Network Operations Center (NOC) proactively manages servers, software applications like CRM, and other critical network devices. They can identify and resolve problems

before they lead to downtime. They also back up their service with a promise that guarantees over 99% network uptime.”

About Hughes-Calihan Konica Minolta

Hughes-Calihan Konica Minolta, Inc. helps thousands of customers find the leading office technologies and solutions. Hughes-Calihan Konica Minolta, Inc. offers sophisticated equipment for virtually every critical office application, from copying systems and imaging to facilities management and Managed IT Services. Our customer service representatives and technical support personnel consistently receive national recognition for their performance. Hughes-Calihan Konica Minolta, Inc. is proud to work with a continually expanding family of customers, from small offices to large corporations and government agencies throughout the Southwest.

About AbilityCRM

AbilityCRM started providing Customer Relationship Management (CRM) solutions in 1998 and since then has helped hundreds of companies in many markets throughout the United States to improve their business.

The real value of AbilityCRM is its understanding of how to make CRM work better for its client companies. They help take your CRM software and:

- Adjust it so it fits your business practice
- Integrate it with your ERP/Accounting system
- Assist in user adoption through training and change management
- Maximize its use through business intelligence, dashboards and mobility

AbilityCRM has offices in Tempe, Arizona and Thousand Oaks, California.

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For more information about AbilityCRM:

Visit <http://www.abilitycrm.com>

For more information about Hughes-Calihan Konica Minolta:

Visit <http://www.hc-km.com/> and <http://hcnoc.com>